



2011 Harvest Wholesale Price List

Crop News

The heat is still intense as we blaze into September with another harvest season! Despite this, reports from the south indicate a later than usual harvest, perhaps as much as two weeks on certain crops. This continues the trend of an extraordinary season that began with a much cooler than normal spring, affecting blossom time and causing slow growth of many items. This will of course impact us in two ways: later arrival of products coming into our warehouse, and later shipment of our orders to you.

We appreciate your understanding and patience as our crew will be working extra long days during November to ship your orders as soon as we possibly can!

While we're seeing significant price increases on most nut varieties this season, we're pleased to offer lower prices on some of the seeds and most of our dried fruit. Also, many of our favourite premium confection items are down in price - sweet!

New Customers

A friendly welcome to those of you new to Rancho Vignola's annual wholesale ordering system. Orders can be placed online with our convenient and easy to navigate shopping cart system, by fax or by phone. For help with ordering, or to find complete product descriptions and information, go to our website or give us a call. Our customer service staff are here to help!

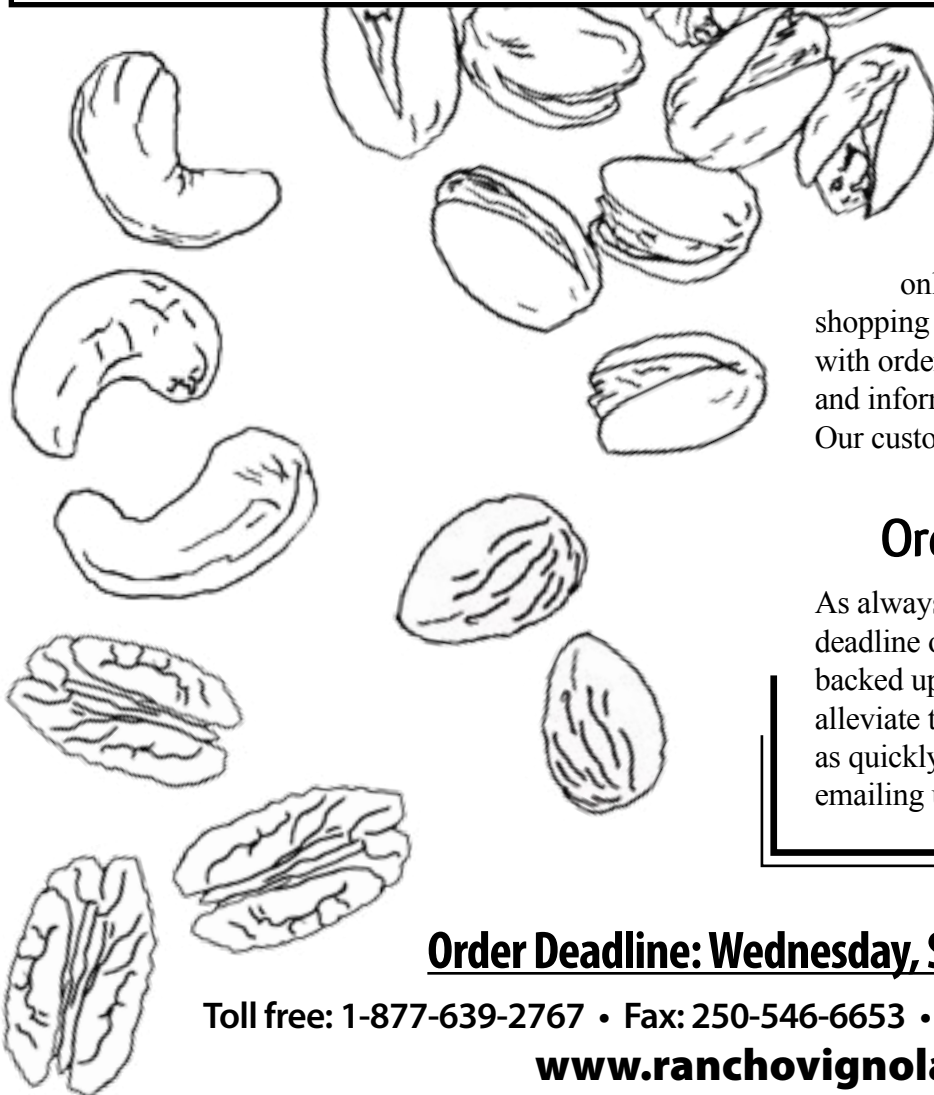
Ordering

As always, a gentle reminder that close to the order deadline our communication systems can get a little backed up! Placing your orders earlier can help alleviate this. We respond to your telephone messages as quickly as we can, but for a faster response try emailing us at info@ranchovignola.com.

Order Deadline: Wednesday, September 28

Toll free: 1-877-639-2767 • Fax: 250-546-6653 • info@ranchovignola.com

www.ranchovignola.com



Ingredients for Trail, Fruit and Nut Mixes

Mixed Fruit Halves:

Large halves of dried peaches, pears, apricots, whole pitted prunes, and apple rings. This product has been moved from the dried fruit section.

California Baker's Fruit Medley:

Diced sun-dried California apricots, peaches and pears, mixed with cranberries, Golden raisins and Thompson raisins.

Deluxe Trail Mix:

Roasted cashews and almonds, yogurt coated raisins, apricots, cranberries, Thompson raisins, golden raisins, pineapple, papaya, pears. Nuts roasted in canola oil. May contain traces of peanuts.

Mountain Trail Mix:

Blanched peanuts, jumbo Thompson raisins, almonds, sunflower seeds, cashews, lightly roasted pumpkin seeds. Nuts roasted in canola oil.

Deluxe Nut Mix, Salted and Unsalted:

Roasted cashews, almonds, pecans, filberts and brazil nuts, sea salt (salted mix only!) Nuts roasted in canola oil.

Honey Roasted Nut Mix:

Peanuts, almonds, cashews, pecans, canola oil, sugar, honey, high-fructose corn syrup, wheat starch, lecithin, calcium stearate, maltodextrin, modified food starch, arabic gum..

Tropical Maple Syrup Nut & Fruit Mix - Organic:

Walnuts, cashews, almonds, Brazil nuts, maple syrup, coconut flakes, banana chips (bananas, virgin coconut oil, cane sugar), unrefined sea salt.

Rancho's Breakfast Mix, Raw - Organic:

Sunflower seeds, baby native pecans, pumpkin seeds, hemp seeds, goji berries, raisins, cranberries, apple juice.

Rancho's Super Antioxidant Goji Mix, Raw - Organic:

Baby native pecans, pumpkin seeds, goji berries, raisins, blueberries, cranberries, cane sugar, apple juice.

Rancho's Own Fruit & Nut Mix, Raw - Organic:

Almonds, baby native pecans, diced mango, cranberries, raisins, diced bananas (coated in organic rice flour), whole cashews, ribbon coconut.

Rancho's Anniversary Nut Mix, Raw - Organic:

Almonds, Brazil nuts, cashews, filberts, baby native pecans, shelled pistachios, walnuts.

Rancho's Anniversary Fruit Mix - Organic:

Whole Turkish apricots, mango halves/quarters, pineapple slices, pitted Deglet dates, pitted prunes.

Chocolate Nut Mix, Gourmet:

A delicious mix of almonds, macadamias, pecans, cashews and walnuts enrobed with milk chocolate and dark chocolate. A truly addictive gourmet treat that will keep you reaching for more!

Wholesale Ordering *How it works*

SHIPPING CHARGES

Standard Freight policy:

We will cover all freight costs to major centres on our regular shipping routes across central Canada. Customers are responsible for any interline charges incurred for delivery beyond the freight depot.

Smaller towns in all provinces:

Freight charges may be applied for delivery to smaller centres outside of major cities across central Canada. You will be notified of any additional charges before your order is shipped. Please note that additional shipping charges still represent only a fraction of the total freight cost, the majority of which is covered by us. Again, customers are responsible for pick up or for shipping charges beyond the freight depot, in accordance with our standard freight policy.

Northern and Eastern Regions:

Shipping charges to remote northern areas, eastern Quebec, and Atlantic Canada will be determined on a case-by-case basis and discussed prior to shipment.

- **Minimum order: \$500**
- **Shipping begins in November**

Payment

All first-time wholesale customers are required to pre-pay before the order is shipped. For existing customers with established credit terms, payment is required within 15 days from receipt of the order. We accept payment by credit card, PayPal, cheque (one cheque only) and money order.

Discount for early payment: We are pleased to offer a 2% discount to all customers who pay for their wholesale orders in full by the 15th of October.

Returns

Rancho Vignola stands behind all of our products and we will gladly take back any item that is not consistent with our standards. Please check your entire order as soon as you receive it and contact us immediately if you have any concerns. **Please note:** *we will not accept any product returns later than 30 days after order shipment.*

Taxable Items

We are required to charge the HST rate for taxable items shipped to provinces that have HST. Provinces such as Alberta that have not adopted the HST taxation will only be charged GST on these items. Although the BC government has recently rescinded the HST, this will not take effect until 2012.

Please note that while we endeavour to list all products and pricing accurately, errors can occur. Any discrepancies will be updated on our website.



New Products

This year we're sticking to the basics and concentrating on our standard selection of popular products to fill your cupboards. Though new products are at a minimum, we are as excited as ever to bring you this year's selection, which includes some products we have long been searching for!

Apricots - U.S. Sun Dried - Organic

Dried under the California sun, these apricot halves are deliciously tart with a true apricot flavour.

New!

Cherries - Tart, Pitted - Organic

U.S. grown, these flavourful cherries are anything but tart! Sweet and moist with a distinctive taste, they're awesome straight from the bag or in a variety of recipes.

New!

Flax Seeds, Golden - Organic

We are very pleased to introduce these gorgeous golden flax seeds. With the same nutritional density as brown flax seeds, these Canadian seeds are grown and processed closer to home and at a lower price!

New!

Sunflower Seeds - Raw, Shelled - Organic

We're excited to have finally secured a source for U.S. organic sunflower seeds. The price is slightly higher, but we believe the superior quality more than makes up for it!

New!

Chocolate Berry Blend

A huge hit at last year's Harvest Events, we bring you this lovely new Gourmet Gift. A tasty arrangement of chocolate blueberries and natural jelly beans packed into an attractive gift bag.

Order online!

www.ranchovignola.com

Price List Notes

Some products are unavailable this year due to supply problems; organic ginger, organic dry roasted macadamia nuts and conventional filberts, for example.

Filberts - Raw, Barcelona - Organic:

A severe blight has impacted the filbert crop, both in BC and in Washington state, and supply is limited both on conventional and organic filberts. For this reason, we'll be listing only the organic Barcelona filbert - a smaller, rounder nut - rather than the DuChilly variety we've had other years.

Blueberries - Cane sweetened, Wild

Harvested - Organic: These will again be cane sugar and not juice sweetened.

Coconut - Ribbon, Fair Trade: The price for this year's crop is considerably higher on this unique product from Colombia. Despite this, we are committed to supporting the fair trade system which distributes equitable profits to the indigenous women involved in the harvesting and processing of this delicious coconut.

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